A specialist active manager of Emerging Markets assets

EMERGING MARKETS FUNDAMENTALS UNDERPIN LONG-TERM GROWTH

- EM accounts for majority of world’s population (86%), FX reserves (76%), GDP (59%)
- High growth potential: social, political and economic convergence trends with DM
- Large, liquid, diverse investment universe
- Investors are underweight, typically <10% allocations vs 15%-20% EM weight in global indices

LONG-STANDING INVESTMENT APPROACH DELIVERS OUTPERFORMANCE

- Deep understanding of EM underpins an active, value-based investment philosophy
- Inefficient markets mean volatile prices, but significant alpha opportunities
- Investment committees, not a star culture
- Performance track record extends over 27 years

DIVERSE CLIENT BASE

- Global client base diversified by type and location
- Retail markets accessed through intermediaries
- 29% of AuM sourced from EM-domiciled clients

DISTINCTIVE STRATEGY & EFFECTIVE BUSINESS MODEL

- Three phase strategy to capture value from long-term EM growth trends
- Remuneration philosophy aligns interests and provides flexibility through profit cycles
- Disciplined cost control delivers a high profit margin
- High conversion of operating profits to cash (110% since IPO)
- Scalable operating platform, 310 employees in 11 countries
- Network of local EM fund management platforms
- Strong balance sheet supports commercial and strategic initiatives, e.g. seed capital

ASHMORE CHARACTERISTICS

- AuM of USD 98.4bn diversified across eight investment themes
- Strong investment performance, 75% of AuM outperforming benchmarks over three years
- High EBITDA margin (69%)
- Well-capitalised, liquid balance sheet with ~£580m of excess capital
- Strong alignment of interests between clients, employees and shareholders; employees own ~43% of equity
- More than £1bn of ordinary dividends paid to shareholders since IPO
Emerging Markets

Current views
Continued incentives to allocate to Emerging Markets

- Rising growth premium: positive for currencies and equities
- Attractive real rates, benign inflation and monetary policies: local currency bonds
- Dovish DM central banks: supports risk assets, highlights external debt spread of ~300bps
- Continuing reforms, e.g. China local currency bond index inclusion in 2020
- Improvement in recent headwinds, e.g. US/China trade
- Underweight investors can access higher risk-adjusted returns in Emerging Markets

Main risk to capital flows?

- Diverse asset classes so single-country issues typically do not impact allocations (but can affect prices in short term)
- Global macro event that affects risk appetite
  - US election year
  - Geopolitical risks, e.g. Middle East

Emerging Markets outlook

Source: IMF, Ashmore
Historical valuations relative to Developed Markets

**External debt**
*Index: 73 countries, 170 issuers, 780 bonds*

**Corporate debt**
*Index: 56 countries, 690 issuers, 1,553 bonds*

**Local currency**
*Index: 18 countries, 18 issuers, 220 bonds*

**Equities**

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- **EMBI GD spread over UST, bps**
- **CEMBI BD spread over UST, bps**
- **Yield (%): JPM GBI Global (lhs), JPM GBI-EM GD (lhs), Yield difference: GBI-EM vs GBI Global (rhs)**
- **EM vs DM growth premium (IMF, %, lhs)**
- **MSCI EM vs DM total return (Dec2010=100, rhs)**
Volatility ≠ risk

- Active management can exploit value created by volatile prices in inefficient markets
- Significant alpha can be generated versus passive (index) exposure
- Bond yields provide substantial reward for risk taken, based on actual defaults

External debt index yield and defaults

<table>
<thead>
<tr>
<th>Source: Ashmore, Bloomberg, JP Morgan, Moody’s. Data as of 28 February 2018. Venezuela recovery rate assumed to be 40%.</th>
<th>Average per annum 1998-2018 (bps)</th>
<th>Default episodes (cost in bps)</th>
</tr>
</thead>
<tbody>
<tr>
<td>US 10yr bond</td>
<td>356</td>
<td></td>
</tr>
<tr>
<td>EM net of defaults</td>
<td>716</td>
<td></td>
</tr>
<tr>
<td>EM ‘risk free spread’</td>
<td>360</td>
<td></td>
</tr>
<tr>
<td>Argentina 2001</td>
<td>483</td>
<td></td>
</tr>
<tr>
<td>Ecuador 2008</td>
<td>125</td>
<td></td>
</tr>
<tr>
<td>Ivory Coast 2011</td>
<td>61</td>
<td></td>
</tr>
<tr>
<td>Belize 2012</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Argentina 2014</td>
<td>92</td>
<td></td>
</tr>
<tr>
<td>Ukraine 2015</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>Mozambique 2017</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>Venezuela 2018</td>
<td>154</td>
<td></td>
</tr>
</tbody>
</table>
Active versus passive investing in Emerging Markets

• EM fixed income and equity markets are inefficient
  – Benchmark indices are unrepresentative of the investment opportunity
  – Active management is critical

• Structural developments, e.g. removal of capital controls, will increase index representation over the long term

![Large investment universe, low index representation](chart)

Wide range of returns available (12m to December 2019)

Source: BIS, JP Morgan, Bloomberg
**Consistent three-phase strategy to capitalise on Emerging Markets growth trends**

1. **Establish Emerging Markets asset class**
   - Ashmore is recognised as an established specialist Emerging Markets manager, and is therefore well positioned to capture investors’ rising allocations to the asset classes

2. **Diversify developed world capital sources and themes**
   - Ashmore is diversifying its revenue mix to provide greater revenue stability through the cycle. There is particular focus on growing intermediary, equity and alternatives AuM

3. **Mobilise Emerging Markets capital**
   - Ashmore’s growth will be enhanced by accessing rapidly growing pools of investable capital in Emerging Markets

**Recent developments**

- Investor allocations to Emerging Markets are increasing, and growth in global capital pools means a larger absolute opportunity versus five years ago
- Ashmore delivered net flows of US$14bn in calendar year 2019, with clients increasing allocations back towards target levels

- Ashmore continues to develop products and capabilities within its eight investment themes
- Intermediary retail channels account for 13% of Group AuM

- 29% of Group AuM has been sourced from clients domiciled in the Emerging Markets
- Local platforms manage AuM ~US$6bn
- Ashmore Indonesia listed in January 2020
strategy phase 1: establish emerging markets asset classes

- Ashmore’s proven investment expertise, specialist focus and scalable distribution model mean it is well-placed to exploit the growth opportunities across Emerging Markets

- Huge structural growth opportunity as nations develop and Emerging Markets increasingly viewed as mainstream asset classes

- Diversification is important: not a single asset class. There is a wide range of risk & return profiles and large investable markets across fixed income, currencies, equities and illiquid assets

- Institutional allocations are underweight and rising steadily
  - Typically low/mid single digit % allocation to Emerging Markets
  - JP Morgan GBI-Agg Diversified index has 22% EM weight

Ashmore’s specialism, expertise, experience and distribution model enable it to capture rising investor allocations to Emerging Markets

GDP per capita (indexed 1980 = 100)

Significant growth opportunity from higher allocations (%) (1)

<table>
<thead>
<tr>
<th>Year</th>
<th>Equity</th>
<th>Fixed income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>3.6</td>
<td>n/a</td>
</tr>
<tr>
<td>2010</td>
<td>5.4</td>
<td>2.0</td>
</tr>
<tr>
<td>2015</td>
<td>6.4</td>
<td>3.8</td>
</tr>
<tr>
<td>2017</td>
<td>7.5</td>
<td>4.2</td>
</tr>
</tbody>
</table>

(1) Ashmore, annual reports of representative European and US pension funds collectively responsible for more than US$750 billion of assets
Strategy phase 2: Diversify assets under management

- Ashmore’s broad distribution capabilities deliver AuM diversified by investment theme, client type and client location

AuM development (USD bn)

Focus on diversification through growing equities and intermediary retail AuM

AuM by client type

- Central bank
- Sovereign wealth fund
- Government
- Pension plan
- Corporate/financial institution
- Fund/sub-adviser
- Intermediary retail
- Foundation/endowment

Data as at 31 December 2019

AuM by client location

- Americas
- Europe ex UK
- UK
- Middle East & Africa
- Asia Pacific

Data as at 31 December 2019
Strategy phase 3: Mobilise Emerging Markets Capital

- Local EM businesses offer significant growth and value potential
  - Investable capital pools growing 3x faster than Developed Markets
  - Opportunity for independent managers through domestic regulatory reform and broadening risk appetite
  - Capitalise on increasing investor sophistication

- Local businesses are developing well
  - Collectively manage c.US$6bn AuM
  - Indonesia, Colombia, Saudi Arabia & India each manage >US$1bn
  - Common efficient operating platform
  - Higher revenue margins, expanding profit margins generate 6% of Group PBT (c.£8m)

- Ashmore Indonesia IPO and listing
  - Premium valuation
  - No sell-down, Ashmore and management remain committed shareholders
  - Continued strong long-term equity alignment with local team

Local platforms: contribution to Group

<table>
<thead>
<tr>
<th></th>
<th>Group</th>
<th>Local</th>
<th>vs Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>AuM (US$bn)</td>
<td>98.4</td>
<td>5.8</td>
<td>6%</td>
</tr>
<tr>
<td>Average net management fee margin (bps)</td>
<td>46</td>
<td>77</td>
<td>+67%</td>
</tr>
<tr>
<td>Average EBITDA margin</td>
<td>69%</td>
<td>47%</td>
<td>-32%</td>
</tr>
<tr>
<td>Employees*</td>
<td>294</td>
<td>95</td>
<td>32%</td>
</tr>
<tr>
<td>Pre tax profit (£m)</td>
<td>132.4</td>
<td>c.£8m</td>
<td>6%</td>
</tr>
</tbody>
</table>

* Excludes 16 Ashmore Avenida project management employees

Ashmore will continue to develop its network of local businesses, and target larger EM institutions, to increase proportion of AuM from EM-domiciled clients from 29% today
Ashmore has a robust and flexible business model

Structural growth opportunities
- High-return, diversified range of Emerging Markets investment themes
- Powerful political, social and economic convergence trends
- Investor allocations have to increase significantly to match global index weights

Distinctive business model characteristics
- Strong liquidity balance sheet
- Stable operating platform
- Keenly competitive pricing
- Core discipline
- Diversified client base
- Active management
- Quality people

Delivering value through the cycle
- Strong long-term investment performance for clients
  - Significant alpha delivered through market cycles
  - 97% AUM outperforming over three years
- Interests aligned through employee equity ownership
  - Variable remuneration biased towards long-dated equity awards
  - Employees own approximately 46% of Ashmore
- Value for shareholders
  - 66% adjusted EBITDA margin
  - Strong cash generation
  - Progressive dividend policy

Data as at 30 June 2019, per Annual Report & Accounts
Eight Emerging Markets investment themes, ongoing diversification through evolving sub-themes

<table>
<thead>
<tr>
<th>Global Emerging Markets Sub-themes</th>
<th>Local Currency (USD 22.9bn)</th>
<th>Corporate Debt (USD 14.2bn)</th>
<th>Equities (USD 5.1bn)</th>
<th>Alternatives (USD 1.6bn)</th>
<th>Overlay/Liquidity (USD 7.8bn)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Broad</td>
<td>• Bonds</td>
<td>• Broad</td>
<td>• Global EM Equity</td>
<td>• Private Equity</td>
<td>• Overlay</td>
</tr>
<tr>
<td>• Sovereign</td>
<td>• Bonds (Broad)</td>
<td>• High yield</td>
<td>• Active Equity</td>
<td>• Healthcare</td>
<td>• Hedging</td>
</tr>
<tr>
<td>• Sovereign, investment grade</td>
<td>• FX+</td>
<td>• Investment grade</td>
<td>• Global Small Cap</td>
<td>• Infrastructure</td>
<td>• Cash Management</td>
</tr>
<tr>
<td>• Short duration</td>
<td>• Investment grade</td>
<td>• Local currency</td>
<td>• Global Frontier</td>
<td>• Special Situations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Bonds, volatility</td>
<td>• Private Debt</td>
<td></td>
<td>• Distressed Debt</td>
<td></td>
</tr>
<tr>
<td></td>
<td>managed</td>
<td>• Short duration</td>
<td></td>
<td>• Real Estate</td>
<td></td>
</tr>
<tr>
<td>Blended Debt (USD 26.7bn)</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>• Blended</td>
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<td></td>
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<tr>
<td>• Investment grade</td>
<td></td>
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<td></td>
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<tr>
<td>• Absolute return</td>
<td></td>
<td></td>
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<tr>
<td>• ESG</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Regional / Country focused Sub-themes</td>
<td>• Indonesia</td>
<td>• China</td>
<td>• Africa</td>
<td>• Andean</td>
<td>• Indonesia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Indonesia</td>
<td>• Colombia</td>
<td>• Middle East (GCC)</td>
<td>• Latin America</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• India</td>
<td></td>
<td>• Latin America</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Indonesia</td>
<td></td>
<td>• Middle East</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Latin America</td>
<td></td>
<td>• Saudi Arabia</td>
</tr>
<tr>
<td>Multi-Asset (USD 0.4bn)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Global</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

Data as at 31 December 2019
Ashmore fixed income investment committee process

- Long investment track record: consistent process since 1992
- Weekly meeting to implement the investment philosophy
- Six IC members
  - Chairman
  - Deputy Chairman
  - Theme desk heads
  - Head of research
  - Head of multi-asset
- All fixed income investment team members can participate (33 in total)
- Collective responsibility, not a ‘star culture’
- Significant involvement of local office teams (33 investment professionals)
Delivering long-term investment performance for clients

Long-term investment performance: % AuM outperforming

Investment theme alpha through cycles

<table>
<thead>
<tr>
<th>%</th>
<th>External debt</th>
<th>Local currency</th>
<th>Corporate debt</th>
<th>Blended debt</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>8.6</td>
<td>4.8</td>
<td>-</td>
<td>9.8</td>
</tr>
<tr>
<td>2006</td>
<td>7.3</td>
<td>4.9</td>
<td>-</td>
<td>4.5</td>
</tr>
<tr>
<td>2007</td>
<td>3.7</td>
<td>3.7</td>
<td>-</td>
<td>1.2</td>
</tr>
<tr>
<td>2008</td>
<td>(5.0)</td>
<td>(11.3)</td>
<td>(8.3)</td>
<td>(7.6)</td>
</tr>
<tr>
<td>2009</td>
<td>4.1</td>
<td>12.0</td>
<td>18.2</td>
<td>12.3</td>
</tr>
<tr>
<td>2010</td>
<td>4.4</td>
<td>2.8</td>
<td>17.8</td>
<td>5.6</td>
</tr>
<tr>
<td>2011</td>
<td>(0.7)</td>
<td>1.9</td>
<td>(3.8)</td>
<td>3.3</td>
</tr>
<tr>
<td>2012</td>
<td>3.6</td>
<td>6.3</td>
<td>9.3</td>
<td>3.9</td>
</tr>
<tr>
<td>2013</td>
<td>0.6</td>
<td>(1.2)</td>
<td>1.2</td>
<td>(0.7)</td>
</tr>
<tr>
<td>2014</td>
<td>(6.5)</td>
<td>0.9</td>
<td>(6.7)</td>
<td>(0.6)</td>
</tr>
<tr>
<td>2015</td>
<td>0.7</td>
<td>0.5</td>
<td>(4.5)</td>
<td>3.8</td>
</tr>
<tr>
<td>2016</td>
<td>10.2</td>
<td>4.0</td>
<td>10.4</td>
<td>8.5</td>
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<tr>
<td>2017</td>
<td>1.0</td>
<td>2.2</td>
<td>6.6</td>
<td>0.8</td>
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<td>2018</td>
<td>(0.7)</td>
<td>(0.1)</td>
<td>(1.0)</td>
<td>-</td>
</tr>
<tr>
<td>2019</td>
<td>(1.0)</td>
<td>(0.7)</td>
<td>(1.2)</td>
<td>(0.7)</td>
</tr>
</tbody>
</table>

AuM-weighted investment performance relative to benchmarks is gross of fees, annualised for periods greater than one year, as at 30 June 2019
## Investment performance

**31st December 2019**

<table>
<thead>
<tr>
<th>External debt</th>
<th>1yr Ashmore</th>
<th>Benchmark</th>
<th>3yr Ashmore</th>
<th>Benchmark</th>
<th>5yr Ashmore</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broad</td>
<td>14.0%</td>
<td>15.0%</td>
<td>6.4%</td>
<td>6.7%</td>
<td>8.1%</td>
<td>6.2%</td>
</tr>
<tr>
<td>Sovereign</td>
<td>15.7%</td>
<td>15.0%</td>
<td>6.7%</td>
<td>6.7%</td>
<td>7.6%</td>
<td>6.2%</td>
</tr>
<tr>
<td>Sovereign IG</td>
<td>15.1%</td>
<td>16.6%</td>
<td>7.7%</td>
<td>7.5%</td>
<td>6.0%</td>
<td>5.6%</td>
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</table>

<table>
<thead>
<tr>
<th>Local currency</th>
<th>1yr</th>
<th>Benchmark</th>
<th>3yr</th>
<th>Benchmark</th>
<th>5yr</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonds</td>
<td>12.8%</td>
<td>13.5%</td>
<td>7.5%</td>
<td>7.0%</td>
<td>3.6%</td>
<td>2.8%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate debt</th>
<th>1yr</th>
<th>Benchmark</th>
<th>3yr</th>
<th>Benchmark</th>
<th>5yr</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broad</td>
<td>11.9%</td>
<td>13.1%</td>
<td>7.6%</td>
<td>6.3%</td>
<td>7.7%</td>
<td>5.9%</td>
</tr>
<tr>
<td>HY</td>
<td>10.0%</td>
<td>13.7%</td>
<td>8.2%</td>
<td>6.8%</td>
<td>7.8%</td>
<td>7.4%</td>
</tr>
<tr>
<td>IG</td>
<td>13.8%</td>
<td>12.6%</td>
<td>6.6%</td>
<td>6.0%</td>
<td>5.8%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Short duration</td>
<td>1.1%</td>
<td>7.2%</td>
<td>4.7%</td>
<td>4.1%</td>
<td>8.9%</td>
<td>4.4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Blended debt</th>
<th>1yr</th>
<th>Benchmark</th>
<th>3yr</th>
<th>Benchmark</th>
<th>5yr</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blended</td>
<td>11.5%</td>
<td>12.2%</td>
<td>6.8%</td>
<td>6.2%</td>
<td>6.6%</td>
<td>4.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Equities</th>
<th>1yr</th>
<th>Benchmark</th>
<th>3yr</th>
<th>Benchmark</th>
<th>5yr</th>
<th>Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global EM active equity</td>
<td>27.3%</td>
<td>18.4%</td>
<td>15.2%</td>
<td>11.6%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Global EM equity</td>
<td>31.9%</td>
<td>18.4%</td>
<td>17.9%</td>
<td>11.6%</td>
<td>9.4%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Global EM small cap</td>
<td>17.3%</td>
<td>11.5%</td>
<td>5.8%</td>
<td>6.7%</td>
<td>4.6%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Frontier markets</td>
<td>15.8%</td>
<td>18.0%</td>
<td>8.0%</td>
<td>9.2%</td>
<td>5.1%</td>
<td>2.7%</td>
</tr>
</tbody>
</table>
Global distribution model

- Comprehensive coverage of a diversified client base
  - Global teams in London, New York and Singapore hubs
  - Local distribution
  - Sales office in Tokyo

- Product management aligned with asset classes
  - Sovereign fixed income
  - Corporate debt
  - Equities

- Long-term, direct relationships

- Scalable team and infrastructure

### Global distribution team structure

<table>
<thead>
<tr>
<th></th>
<th>Institutional</th>
<th>Intermediary</th>
<th>Marketing</th>
<th>Product management</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>24</td>
<td>9</td>
<td>6</td>
<td>4</td>
<td>43</td>
</tr>
</tbody>
</table>

### Increasing tenure of AuM

AuM managed in segregated accounts or white label products
As at December
Diversified intermediary retail AuM

- Strong growth in retail AuM sourced through intermediaries, consistent with Ashmore’s diversification strategy
  - Total retail AuM of ~US$13bn
  - Net inflows of +US$1.9 billion in calendar year 2019

- Scalable mutual fund platforms
  - 31 SICAV funds in Europe with US$18.9bn AuM
  - 40-Act platform in US has eight funds with AuM of US$3.5bn

<table>
<thead>
<tr>
<th>Intermediaries</th>
<th>US</th>
<th>Europe</th>
<th>Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Wirehouses</td>
<td>Private banks</td>
<td>Sub-advisers</td>
</tr>
<tr>
<td></td>
<td>Private banks</td>
<td>Platforms</td>
<td>Private banks</td>
</tr>
<tr>
<td></td>
<td>RIAs</td>
<td>Wealth managers</td>
<td>Wealth managers</td>
</tr>
<tr>
<td></td>
<td>Trusts</td>
<td>Fund of funds</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sub-advisers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Product demand</td>
<td>Blended debt</td>
<td>Short duration</td>
<td>Fixed duration</td>
</tr>
<tr>
<td></td>
<td>Specialist equities</td>
<td>Blended debt</td>
<td>Multi-asset</td>
</tr>
<tr>
<td></td>
<td>Short duration</td>
<td>Local currency</td>
<td></td>
</tr>
</tbody>
</table>

**Strong growth in intermediary AuM**

**Diversified intermediary AuM**

- **Intermediaries**: Wirehouses, Private banks, RIAs, Trusts, Sub-advisers
- **Europe**: Private banks, Platforms, Wealth managers, Fund of funds
- **Asia**: Sub-advisers, Private banks, Wealth managers

**Product demand**

- **US**: Blended debt, Specialist equities, Short duration
- **Europe**: Short duration, Blended debt, Local currency
- **Asia**: Fixed duration, Multi-asset

**Variation of AuM from 2015 to 2019**

- **AuM US$bn**
  - 2015: 6
  - 2016: 7
  - 2017: 8
  - 2018: 10
  - 2019: 13

- **% Group AuM**
  - Americas: 35%
  - Asia Pacific: 15%
  - Europe (ex UK): 24%
  - UK: 26%
Simple, distinctive and effective remuneration philosophy delivering retention and alignment of interests

- **Principal features:**
  - salaries capped to minimise fixed costs
  - single profit-based VC pool, capped at 25% of pre-bonus profit
  - mandatory equity component with ability to increase equity exposure by voluntarily commuting cash
  - further alignment through significant deferral: five-year cliff vest, with ordinary dividend eligibility
  - Employee Benefit Trust (EBT) purchases shares to mitigate dilution

- **Average length of senior employee service in Global businesses** is 10 years

**Equity incentivisation (based on VC of £100)**

- **Initial:**
  - £60
  - £40
  - £100

- **Switch & match:**
  - £30
  - £40
  - £60
  - £130

**Strong link between performance and variable remuneration**

**Variable compensation as % of EBVCIT***

- 2008: 18%
- 2009: 14%
- 2010: 18%
- 2011: 19%
- 2012: 18%
- 2013: 18%
- 2014: 20%
- 2015: 18.5%
- 2016: 20%
- 2017: 21%
- 2018: 21.5%
- 2019: 22.5%

* Earnings before variable compensation, interest and tax
Business model delivers through market cycles

- Ashmore’s business model delivers through market cycles
  - High-quality revenues driven by recurring net management fees
  - Cost discipline including flexible remuneration policy supports adjusted EBITDA margin
  - Consistent teams and strong alignment of interests between clients, shareholders and employees
  - Cash conversion consistently high
  - Well-capitalised balance sheet confers advantages

- Profitability remained high in 2013-2016 period despite 37% peak/trough fall in AuM

High-quality revenues delivering 67% adjusted EBITDA margin
Strong cash generation

- Business model converts operating profits to cash (110% cumulative conversion since IPO)

- Cash balance has been broadly stable, average balance of ~£400 million over past decade

- Principal uses of cash flow are:
  - ordinary dividends to shareholders
  - share purchases to satisfy employee equity awards
  - taxation
  - seed capital investments
  - M&A

- Progressive dividend policy
  - since 2007, £1.2 billion paid to shareholders through ordinary dividends
  - equivalent to 68% of attributable profits over the period
Balance sheet strength

• Strong, liquid balance sheet benefits clients and shareholders through the cycle
  – no debt
  – high-quality financial resources
  – liquid assets represent >80% of total balance sheet
  – capacity to invest in seed capital for future growth
  – confers strategic flexibility, e.g. to consider M&A
  – progressive dividend policy

Regulatory capital

• Ashmore is supervised on a consolidated basis under a P3 licence
  – the Group’s two principal FCA-regulated entities are both limited licence BIPRU €50k firms

• Regulatory capital requirement is determined annually through the ICAAP
  – Ashmore assesses how much regulatory capital it requires
  – Pillar 3 disclosures provide detailed information
Active seed capital programme creating value

- Active seeding supports Ashmore’s strategy through:
  - Creating a marketable investment track record
  - Establishing new distribution conduits
  - Providing additional scale to an existing fund to enhance its marketability
  - Supporting initial development of local asset management platforms

- Substantial balance sheet resources committed to seed capital investments over past nine years:
  - £770 million invested
  - £555 million successfully recycled to date (>70% of invested cost)
  - 14% of Group AuM (>US$13 billion) in funds that have been seeded
  - Approximately £120 million contribution to profits before tax, of which £56 million realised
Recent financial performance

- **AuM +28% YoY, average AuM +24% YoY**
  - Net flows +US$5.7 billion and positive investment performance +US$0.9 billion

- **Adjusted net revenue +20%**
  - Net management fees +18%, reflecting diversified growth in average AuM

- **Ongoing cost discipline**
  - Adjusted operating costs +9% reflecting H1 accrual for variable compensation
  - Non-VC operating costs -6%

- **Adjusted EBITDA +24%**
  - Operating profit margin of 69% reflects strong revenue growth and disciplined cost control

- **Strong cash generation**
  - Operating cash flow of £115.4 million (94% of adjusted EBITDA)

- **Profit before tax +42%**

<table>
<thead>
<tr>
<th></th>
<th>H1 2019/20 £m</th>
<th>H1 2018/19 £m</th>
<th>YoY %</th>
</tr>
</thead>
<tbody>
<tr>
<td>AuM (US$bn)</td>
<td>98.4</td>
<td>76.7</td>
<td>28</td>
</tr>
<tr>
<td>Adjusted net revenue</td>
<td>177.3</td>
<td>148.2</td>
<td>20</td>
</tr>
<tr>
<td>Adjusted operating costs</td>
<td>(56.5)</td>
<td>(52.0)</td>
<td>9</td>
</tr>
<tr>
<td>Adjusted EBITDA</td>
<td>122.5</td>
<td>98.8</td>
<td>24</td>
</tr>
<tr>
<td>- margin</td>
<td>69%</td>
<td>67%</td>
<td></td>
</tr>
<tr>
<td>Seed capital</td>
<td>8.4</td>
<td>(9.7)</td>
<td>nm</td>
</tr>
<tr>
<td>Profit before tax</td>
<td>132.4</td>
<td>93.0</td>
<td>42</td>
</tr>
<tr>
<td>Diluted EPS (p)</td>
<td>15.8</td>
<td>10.1</td>
<td>56</td>
</tr>
<tr>
<td>DPS (p)</td>
<td>4.80</td>
<td>4.55</td>
<td>5</td>
</tr>
</tbody>
</table>

Figures stated on an adjusted basis exclude FX translation and seed capital-related items.
Appendix

H1 2019/20 financial results
Assets under management

- Gross subscriptions of US$14.9 billion, 16% of opening AuM (H1 2018/19: US$8.5 billion, 12%)
  - Institutional clients continue to increase allocations across all fixed income and equity themes
  - New clients active in blended debt, corporate debt and external debt

- Gross redemptions of US$9.2 billion, 10% of opening AuM (H1 2018/19: US$6.1 billion, 8%)
  - Impacted by redemptions in short duration funds

- Net inflows of +US$5.7 billion

- Investment performance +US$0.9 billion

AuM development (US$bn)

<table>
<thead>
<tr>
<th></th>
<th>AuM at 30 Jun 2019</th>
<th>Subscriptions</th>
<th>Redemptions</th>
<th>Performance</th>
<th>AuM at 31 Dec 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>91.8</td>
<td>14.9</td>
<td>(9.2)</td>
<td>0.9</td>
<td>98.4</td>
</tr>
</tbody>
</table>

Balanced and diversified client base

- Central banks
- Sovereign wealth funds
- Governments
- Pension plans
- Corporates/financial institutions
- Fund/sub-advisers
- Intermediary retail
- Foundations/endowments

- External
- Local
- Corporate
- Blended
- Equities
- Alternatives
- Multi-asset
- Overlay/liquidity

- Americas
- Europe ex UK
- UK
- Middle East & Africa
- Asia Pacific
Revenues

• Net management fees +18%
  – Strong growth in average AuM
  – Lower average GBPUSD rate

• Net management fee margin 46bps
  – -1bp HoH, split equally between size and other effects
  – -3bps YoY, due to mix (-2bps) and size effects (-1bp)

• Performance fees realised despite short-term underperformance

Figures stated on an adjusted basis, excluding FX translation and seed capital-related items
Operating costs

- Non-VC operating costs fell by 6%
  - Modest (+2%) increase in like-for-like other operating costs, of which half due to FX
  - Lower amortisation

- Average headcount increased 5% YoY
  - Fixed staff costs +3% YoY

- Impact of IFRS 16 in H1 2019/20:
  - Operating costs: reduced other operating costs by £1.4 million and increased depreciation charge by £1.3 million
  - Net finance income: lease finance expense of £0.3 million

Operating cost development (£m)

<table>
<thead>
<tr>
<th></th>
<th>H1 2019/20</th>
<th>H1 2018/19</th>
<th>YoY %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed staff costs</td>
<td>(13.6)</td>
<td>(13.2)</td>
<td>(3)</td>
</tr>
<tr>
<td>Other operating costs</td>
<td>(11.0)</td>
<td>(12.2)</td>
<td>10</td>
</tr>
<tr>
<td>Depreciation &amp; amortisation</td>
<td>(1.7)</td>
<td>(2.6)</td>
<td>35</td>
</tr>
<tr>
<td><strong>Operating costs before VC</strong></td>
<td><strong>(26.3)</strong></td>
<td><strong>(28.0)</strong></td>
<td>6</td>
</tr>
<tr>
<td>Variable compensation (20%)</td>
<td>(30.1)</td>
<td>(24.8)</td>
<td>(21)</td>
</tr>
<tr>
<td>- adjustment for FX translation</td>
<td>(0.1)</td>
<td>0.8</td>
<td>nm</td>
</tr>
<tr>
<td><strong>Adjusted operating costs</strong></td>
<td><strong>(56.5)</strong></td>
<td><strong>(52.0)</strong></td>
<td>(9)</td>
</tr>
</tbody>
</table>

VC = variable compensation
Figures stated on an adjusted basis, excluding FX translation and seed capital-related items
Seed capital

- Total seed capital programme of £274 million
  - Market value £255.3 million (30 June 2019: £277.8 million)
  - Undrawn commitments of £18.8 million
- Active management delivered realised gain of £1.5 million and total profit before tax contribution of £8.4 million
- Activity focused on corporate debt, equity, alternatives
  - New investments of £15.2 million, in the corporate debt, equities and alternatives themes
  - Successful realisations of £34.6 million, primarily from equities and local currency funds following client flows
- Seed capital has supported funds representing ~14% of Group AuM (>US$13 billion)
Balance sheet

- Excess regulatory capital of £579.7 million
  - Capital resources of £700.7 million (2)
  - Pillar 2 regulatory capital requirement of £121.0 million
  - Excess capital equivalent to 81p/share

- Balance sheet is highly liquid (82%)
  - £417.3 million cash & cash equivalents (1)
  - £255.3 million seed capital with two-thirds in funds with at least monthly dealing frequency

- FX exposure is predominantly USD
  - GBP:USD rate moved from 1.2727 to 1.3248 over the six month period
  - £4.0 million PBT sensitivity to 5c move in GBP:USD

(1) Excludes consolidated funds
(2) Total equity less deductions for intangibles, goodwill, DAC, material holdings and interim ordinary dividend
Foreign exchange

- Sterling strengthened against the US dollar over the period
  - Period-end rate moved from 1.2727 to 1.3248
  - Average rate 1.2657 vs 1.2948 in H1 2018/19

- P&L FX effects in H1 2019/20:
  - Translation of net management fees +£3.8 million
  - Translation of non-Sterling balance sheet items -£0.5 million
  - Net FX hedges +£3.1 million
  - Seed capital +£3.2 million

FX sensitivity:
- ~£4.0 million PBT for 5c movement in GBP:USD rate
  - £2.5 million for cash deposits (in ‘foreign exchange’)
  - £1.5 million for seed capital (in ‘finance income’)

### Currency exposure of cash\(^{(1)}\)

<table>
<thead>
<tr>
<th></th>
<th>31 December 2019 £m</th>
<th>%</th>
<th>30 June 2019 £m</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>US dollar</td>
<td>308.6</td>
<td>74</td>
<td>255.6</td>
<td>55</td>
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<tr>
<td>Sterling</td>
<td>77.1</td>
<td>18</td>
<td>157.8</td>
<td>34</td>
</tr>
<tr>
<td>Other</td>
<td>31.5</td>
<td>8</td>
<td>49.7</td>
<td>11</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>417.2</strong></td>
<td></td>
<td><strong>463.1</strong></td>
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</tr>
</tbody>
</table>

(1) Excludes consolidated funds

### Currency exposure of seed capital

<table>
<thead>
<tr>
<th></th>
<th>31 December 2019 £m</th>
<th>%</th>
<th>30 June 2019 £m</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>US dollar</td>
<td>227.2</td>
<td>89</td>
<td>250.7</td>
<td>90</td>
</tr>
<tr>
<td>Colombian peso</td>
<td>16.3</td>
<td>6</td>
<td>14.8</td>
<td>5</td>
</tr>
<tr>
<td>Other</td>
<td>11.8</td>
<td>5</td>
<td>12.3</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>255.3</strong></td>
<td></td>
<td><strong>277.8</strong></td>
<td></td>
</tr>
</tbody>
</table>
Net management fee margins

Fixed income: 45bps

(H1 2018/19: 47bps)
(H2 2018/19: 45bps)
Quarterly net flows

<table>
<thead>
<tr>
<th>Year</th>
<th>US$ billion</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY08</td>
<td>-8.0</td>
</tr>
<tr>
<td>FY09</td>
<td>-6.0</td>
</tr>
<tr>
<td>FY10</td>
<td>-4.0</td>
</tr>
<tr>
<td>FY11</td>
<td>-2.0</td>
</tr>
<tr>
<td>FY12</td>
<td>+0.0</td>
</tr>
<tr>
<td>FY13</td>
<td>+2.0</td>
</tr>
<tr>
<td>FY14</td>
<td>+4.0</td>
</tr>
<tr>
<td>FY15</td>
<td>+6.0</td>
</tr>
<tr>
<td>FY16</td>
<td>+8.0</td>
</tr>
<tr>
<td>FY17</td>
<td></td>
</tr>
<tr>
<td>FY18</td>
<td></td>
</tr>
<tr>
<td>FY19</td>
<td></td>
</tr>
<tr>
<td>FY20</td>
<td></td>
</tr>
</tbody>
</table>
Disclosures

Page 16:
- Gross performance is shown, weighted by fund AuM, to provide a representative view to analysts and shareholders of Ashmore’s investment performance over relevant time periods.
- Only funds at 31 December 2019 and with a performance benchmark are included, which specifically excludes funds in the alternatives and overlay/liquidity investment themes.
- 83% of Group AuM at 31 December 2019 is in such funds with a one year track record; 72% with three years; and 65% with five years.
- Reporting of investment performance to existing and prospective fund investors is specific to the fund and the investor’s circumstances and objectives and may, for example, include net as well as gross performance.

Page 17:
Source: Ashmore (un-audited), JP Morgan, Morgan Stanley
- Returns gross of fees, dividends reinvested.
- Annualised performance shown for periods greater than one year.
- Within each investment theme category, all relevant Ashmore Group managed funds globally that have a benchmark reference point have been included.

Benchmarks
- External debt Broad: JPM EMBI GD
- External debt Sovereign: JPM EMBI GD
- External debt Sovereign IG: JPM EMBI GD IG
- Local currency Bonds: JPM GBI-EM GD
- Blended debt: 50% EMBI GD, 25% GBI-EM GD, 25% ELMH
- Corporate debt Broad: JPM CEMBI BD
- Corporate debt HY: JPM CEMBI BD NIG
- Corporate debt IG: JPM CEMBI BD IG
- Corporate debt Short duration: JPM CEMBI BD (1-3yr)
- Global EM active equity: MSCI EM net
- Global EM equity: MSCI EM net
- Global EM small cap: MSCI EM Small Cap net
- Frontier markets: MSCI Frontier net
Disclaimer

IMPORTANT INFORMATION

This document does not constitute an offer to sell or an invitation to buy shares in Ashmore Group plc or any other invitation or inducement to engage in investment activities. Certain statements, beliefs and opinions in this document are forward-looking, which reflect the Company’s current expectations and projections about future events. By their nature, forward-looking statements involve a number of risks, uncertainties and assumptions that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements.

Forward-looking statements contained in this document regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. The value of investments, and the income from them, may go down as well as up, and is not guaranteed. Past performance cannot be relied on as a guide to future performance. Exchange rate changes may cause the value of overseas investments or investments denominated in different currencies to rise and fall. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should not place undue reliance on any forward-looking statements, which speak only as of the date of this document.