

Ashmore Launches Funds on Hargreaves Lansdown Vantage Platform
*Investors provided with access to a dedicated
Emerging Markets manager*

17 September 2012

London, 17 September 2012 – Ashmore Group Plc (“Ashmore”), one of the world's leading emerging markets investment managers, with \$63.7bn in assets under management, today announced a strategic distribution relationship with Hargreaves Lansdown via their Vantage platform. Nine Ashmore Emerging Market debt and equity funds are available on the Vantage platform with immediate effect.

The link with Hargreaves Lansdown, one of the UK's leading independent financial service providers, marks a significant milestone for Ashmore in providing U.K. investors access to their investment strategies. Vantage offers investors quick and easy access to all the main types of investments under one roof - unit trusts and OEICS, ETFs, UK and overseas shares, investment trusts and fixed interest.

Christoph Hofmann, Global Head of Distribution at Ashmore Investment Management commented:

“Having Ashmore funds on Hargreaves Lansdown’s Vantage platform will give UK retail investors easy access to our Emerging Market debt and equity themes through our daily dealing SICAV fund range.”

“We have built an impressive track record of navigating the markets since the launch of our first fund in 1992, with the goal of providing superior returns to our investors.”

“With the ongoing uncertainty in the Heavily Indebted Developed Countries (“HIDCs”) our funds are a simple way to access the exciting investment opportunities we continue to see within the world’s Emerging Markets.”

Tom McPhail, Head of Pensions Research from Hargreaves Lansdown said:

“Ashmore has been a dedicated Emerging Markets asset manager for 20 years and with investment expertise in such areas playing an increasingly important role in investors’ long term plans, Ashmore is a welcome addition to the Vantage investment platform”.

The nine Ashmore funds which have been added to the Vantage platform are:

- **Ashmore Emerging Market Total Return Fund**
 - Access to Ashmore’s “best ideas” in Emerging Market Debt

- **Ashmore Emerging Market Debt Fund**
 - Access to Emerging Market Government Debt
- **Ashmore Emerging Market Local Currency Bond Fund**
 - Access to Emerging Market Government Debt denominated in local currencies
- **Ashmore Emerging Market Local Currency Fund**
 - Access to Emerging Market Currencies and Government Bonds
- **Ashmore Emerging Market Local Markets Currency Fund**
 - Access to Emerging Market Currencies
- **Ashmore Emerging Market Corporate Debt Fund**
 - Access to Emerging Market Corporate Bonds
- **Ashmore Emerging Market Local Currency Corporate Debt Fund**
 - Access to Emerging Market Corporate Bonds denominated in local currency
- **Ashmore Emerging Market Global Equity Fund**
 - Access to global Emerging Market Equities
- **Ashmore Emerging Market Global Small-Cap Equity Fund**
 - Access to small cap companies in Emerging Markets

-ENDS-

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About Ashmore Group plc

Ashmore is one of the world's leading investment managers dedicated to Emerging Markets. The business was founded in 1992 as part of the Australia and New Zealand Banking Group. In 1999, Ashmore became independent and today manages \$63.7 billion (30 June 2012) in pooled funds, segregated accounts and structured products. Ashmore focuses on a number of Emerging Markets investment themes including external debt, local currency, corporate debt, blended debt, equity, alternatives (special situations, infrastructure, real estate), overlay / liquidity, and multi-strategy products.

Ashmore Group plc (ASHM:LN) is listed on the London Stock Exchange and is a member of the FTSE 250 Index.

The company is majority-owned by its employees. Ashmore is headquartered in London, England and has offices in Australia, Brazil, China, Colombia, India, Indonesia, Japan, Russia, Singapore, Turkey, and the United States.

Website: www.ashmoregroup.com